



Mt. Diablo Elementary School
Parent Faculty Club (PFC)

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Dear Sir/Madam,

The Mt. Diablo Elementary Parent Faculty Club (PFC) is planning for this year's fundraising auction event to be held on Friday, March 18, 2011 at Centre Concord. This annual on-line and live auction event is the school's largest fundraiser of the year and is slated to raise \$50,000 to support programs that directly benefit the students at Mt. Diablo Elementary.

We're in the process of collecting sponsorship donations (cash) and merchandise for the auction. To make this year's event a success, however, we'll need the help of local businesses and people like you. By donating an item – whether for auction, or for goods/services used at the event – you'll be making a tax-deductible contribution that will help the Mt. Diablo Elementary PFC continue to provide the curriculum and classroom support that students need to be successful. All donations are welcome; examples include cash, gift certificates, merchandise, complimentary or discounted services, etc.

This is a great way to promote your business to hundreds of local families. Enclosed is a donation form for your consideration. Please be sure to include any marketing collateral, brochures, and relevant details about your business and the items you donate, so we can accurately acknowledge and describe your gift for potential bidders on our auction website and in the event program.

Thank you in advance for your generous support. We look forward to hearing from you!

Sincerely,

Elizabeth Field
Auction Chairperson & Parent
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Auction Volunteer & Parent
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